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**FOR IMMEDIATE RELEASE**

**A-Peeling Faces Announces Revolutionary Skincare Products by PCA**

*New medical grade formulations getting rave reviews, Perfecting Neck & Décolleté Cream rated "Top 10 Beauty Product" in November Issue O Magazine*

**Phoenix, AZ. November 15, 2013.** A-Peeling Faces in Phoenix is adding two new medical-grade products to their anti-aging skincare line. Perfecting Neck & Décolleté Cream by PCA has been named a Top 10 Beauty Product" in the November issue of O (Oprah Winfrey) Magazine. Total Strength Serum, also by physician-based skincare company, PCA, addresses several signs of aging in a patented new formula.

According to Darla Salem, owner of A-Peeling Faces, a popular Medspa, "My clients have been asking me for years for something to combat aging in the neck/chest area and for a facial serum to help minimize pores and fine lines. Both solutions address different areas but also work beautifully together." To purchase or for more information, interested parties can call Salem at (480) 540-7555, email [darlasalem@yahoo.com](mailto:darlasalem@yahoo.com) or visit [www.apeelingfaces.com](http://www.apeelingfaces.com).

Salem adds that what is so unique about the new PCA neck cream is the use of Calcium Hydroxymethionine in its formula. "The combination of an important amino acid and calcium addresses the most common skin challenges for the neck and chest. One of the causes of the thinning of the dermis and loss of keratinocyte function is related to calcium, whose distribution gradient in the epidermis is no longer maintained as skin ages."

She adds that she was thrilled when the Perfecting Neck & Décolleté cream was recognized in O Magazine. "This will help us educate the public on this innovative product for problems such as sagging and sun damage on the neck and chest which bothers so many women." In research studies, twice daily application of this ingredient resulted in a marked increase in firmness & elasticity, visible decreases in crepe paper skin appearance and a noticeable firming of skin as well as overall improved tone and texture.

These new products follow her October announcement of Lypossage, a new massage treatment being offered that helps detoxify the body and improve body contour and skin texture. An article on the all-natural service was recently featured in the Ahwatukee Foothills News. A-Peeling Faces also offers affordable chemical peel skincare treatments, massage and is an authorized reseller for the Clairsonic cleansing system.

A-Peeling Faces was voted "#1 Massage Therapist & Aesthetician/Skincare " by the Ahwatukee Foothill News in 2008 and 2009, and has been featured in their "Best of Ahwatukee" section each year since 2008. Her passion for offering lifelong skincare and massage at affordable rates has won her a strong following in the area and beyond. A-Peeling Faces is located at 3936 E. Chandler Blvd., Suite 211, in Phoenix. Office hours are Monday – Friday, day and evening hours available by appointment. For a free skin care consultation or more information, call (480) 721-3629.